

Welcome



RESOURCES

to

MILK

MONEY

Your Roadmap to Milk Quality

MILK MONEY

A TEAM-BASED PROGRAM FOR

IMPROVING MILK QUALITY - ON YOUR DAIRY

Milk Money has helped over 400 Wisconsin dairies improve the quality of milk on their dairies. **Milk Money** can help **you** improve the quality of milk produced on **your dairy** too.

Milk Money Teams are organized **under your direction** and meet to assist you in setting measurable goals that focus on producing high quality milk on your dairy.

Program Goal:

Increase profitability and competitiveness of Wisconsin dairy farms through the production of high quality milk.

Milk Quality Team Objectives:

- Define measurable goals
- Create a clear milk quality plan
- Adopt best practices

In a team, each participant becomes aware of where your dairy's milk quality is now and what improvements in milk quality **you** want to make. Success in achieving improved milk quality on your dairy comes when each team member contributes their expertise and works together to reach **your goals**.

The **Milk Money program** is a team effort, but the results are all yours -- **improved milk quality on your dairy!**

To Get Started on your Road to Improved Milk Quality:

CALL

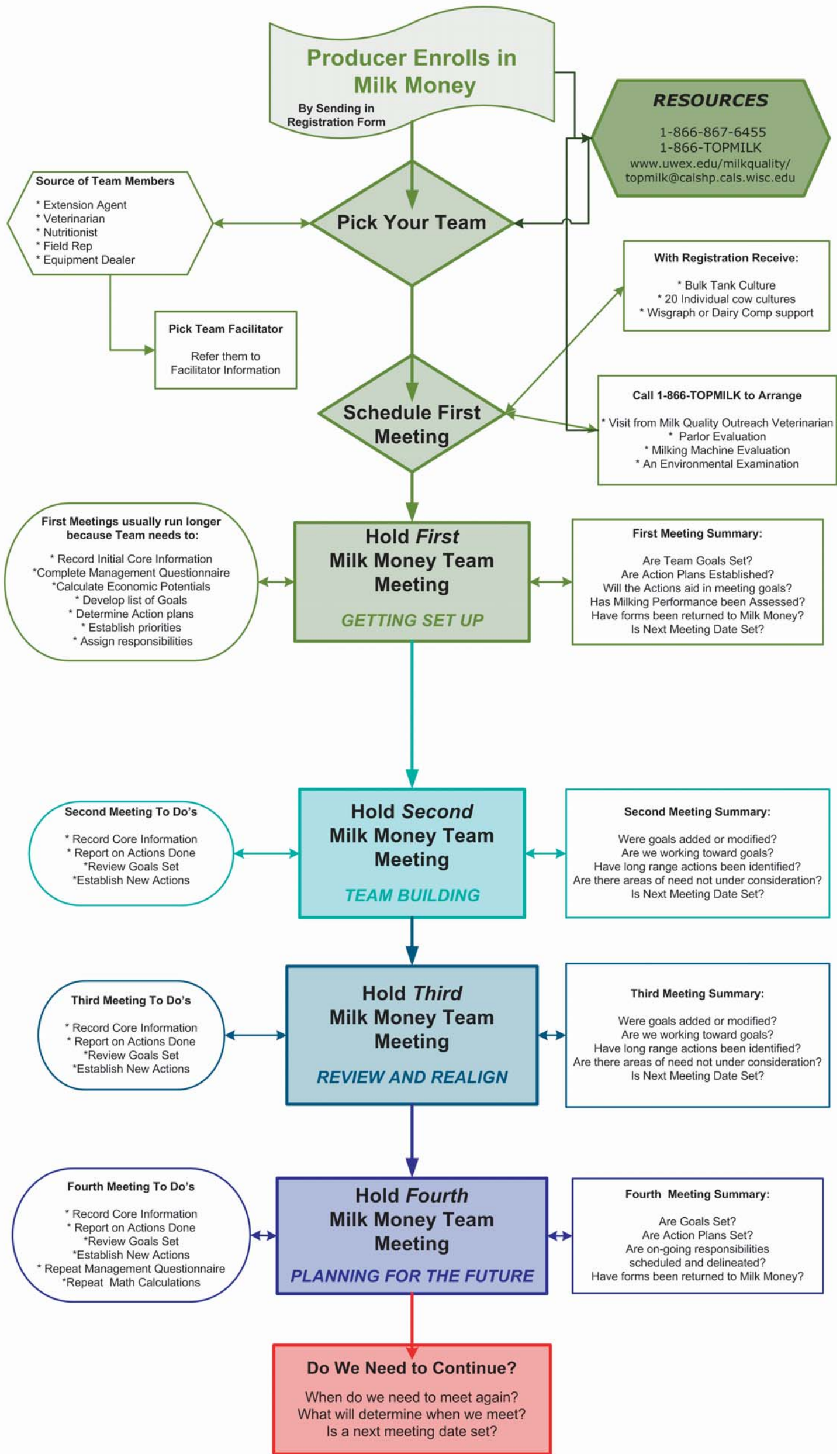
1-866-867-6455
1-608-265-9746

Email: topmilk@calshp.cals.wisc.edu

Web: www.uwex.edu/milkquality



University of Wisconsin
Dairy Science
1675 Observatory Drive
Madison, WI 53706



Producer Enrolls in Milk Money
By Sending in Registration Form

RESOURCES
1-866-867-6455
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Source of Team Members
* Extension Agent
* Veterinarian
* Nutritionist
* Field Rep
* Equipment Dealer

Pick Team Facilitator
Refer them to Facilitator Information

Pick Your Team

With Registration Receive:
* Bulk Tank Culture
* 20 Individual cow cultures
* Wisgraph or Dairy Comp support

Schedule First Meeting

Call 1-866-TOPMILK to Arrange
* Visit from Milk Quality Outreach Veterinarian
* Parlor Evaluation
* Milking Machine Evaluation
* An Environmental Examination

First Meetings usually run longer because Team needs to:
* Record Initial Core Information
* Complete Management Questionnaire
* Calculate Economic Potentials
* Develop list of Goals
* Determine Action plans
* Establish priorities
* Assign responsibilities

Hold First Milk Money Team Meeting
GETTING SET UP

First Meeting Summary:
Are Team Goals Set?
Are Action Plans Established?
Will the Actions aid in meeting goals?
Has Milking Performance been Assessed?
Have forms been returned to Milk Money?
Is Next Meeting Date Set?

Second Meeting To Do's
* Record Core Information
* Report on Actions Done
* Review Goals Set
* Establish New Actions

Hold Second Milk Money Team Meeting
TEAM BUILDING

Second Meeting Summary:
Were goals added or modified?
Are we working toward goals?
Have long range actions been identified?
Are there areas of need not under consideration?
Is Next Meeting Date Set?

Third Meeting To Do's
* Record Core Information
* Report on Actions Done
* Review Goals Set
* Establish New Actions

Hold Third Milk Money Team Meeting
REVIEW AND REALIGN

Third Meeting Summary:
Were goals added or modified?
Are we working toward goals?
Have long range actions been identified?
Are there areas of need not under consideration?
Is Next Meeting Date Set?

Fourth Meeting To Do's
* Record Core Information
* Report on Actions Done
* Review Goals Set
* Establish New Actions
* Repeat Management Questionnaire
* Repeat Math Calculations

Hold Fourth Milk Money Team Meeting
PLANNING FOR THE FUTURE

Fourth Meeting Summary:
Are Goals Set?
Are Action Plans Set?
Are on-going responsibilities scheduled and delineated?
Have forms been returned to Milk Money?

Do We Need to Continue?
When do we need to meet again?
What will determine when we meet?
Is a next meeting date set?