

MILK

M \$ N E Y

Benefits

When you enroll in the Milk Money program, you become eligible for several services and products.

- 1.** One bulk tank culture from the Milk Quality Resources Lab at the University of Wisconsin-Madison.
- 2.** Milk cultures for up to 20 individual cows.
- 3.** One visit from our milk quality outreach veterinarian.
- 4.** Milking Skills video tapes in either Spanish or English or get both on a CD-ROM.
- 5.** A mini-CD-ROM explaining the SNAP and Delvo milk residue tests.
- 6.** Wisgraph or Dairy Comp record support.

To enroll in Milk Money call:
TOLL FREE:

1.866.867.6455

1.866.TOP.MILK

www.uwex.edu/milkquality

Or contact your county agent

CONTACT INFORMATION

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Welcome

to

MILK MONEY

A milk quality improvement program for all Wisconsin dairy producers.



R E S O U R C E S

MILK

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The Things People Say

“It’s amazing to see how much money you miss out on in milk quality. It’s a way you can make more money without producing more milk.”

Stacy and Dave Jauquet, Manitowoc County

“With this type of program, I can get a bunch of knowledgeable people in a room at one time, ask questions and gather information. I don’t need to make one phone call to the vet, another to the nutritionist and another to the county agent and then try to piece together what everyone told me.”

Roger Erickson, Clark County

“It saves us a lot of money. We’ve learned how to stay on top of things related to milk quality. When you learn this way, it really sticks with you.”

Joe and Dennis Steinhorst, Kewaunee County

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Internet:
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What is MILK MONEY?

Milk Money is a program offered to all Wisconsin dairy producers as a means to improve profitability by improving milk quality.

Together with a team of people, you work on the milk quality issues most important to your dairy.

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